



Shape the success stories of tomorrow. Join our team.

Role: Get into Work Project Manager

Team | Reporting To: Get into Work | Get into Work Business Owner

Location: London / Hybrid

Type: Full time / Permanent

About us:

Formerly MyKindaFuture, Connectr is for businesses where people belong.

Connectr helps build a sense of belonging with all people, from candidates to employees, and creates a culture where everyone is included.

Through Connectr's products and services, we put the 'human' back in HR and deliver a new way to form human connections, turn D&I strategy into reality, and provide an engagement and mentoring platform that people love to use.

We are an award-winning, mission-locked company. We believe every person should have equal power and opportunity to shape their future, regardless of their background. Connectr works with over 40 employer partners, and last year supported over 40,000 people to take their next career steps.

Connectr champions an inclusive, respectful, and creative culture for our own people. We show care and candour in everything we do. We embrace new ideas, take calculated risks, communicate openly and proudly deliver our shared mission.

About the role:

The Get Into Work programme uses our Connectr platform to support unemployed people on their journey back into work. Through a network of relationships in JCPs and wider partners in education and employability, users are encouraged to join the platform to access information, advice and role models to support them in their job search. Connectr provides:

- Digital light-touch mentoring from volunteers from industry: ready to answer specific questions and give guidance on succeeding into and in work.
- Content developed by Connectr and partners such as LinkedIn.
- Jobs and opportunities through our employer partner network.



The platform also provides support to those seeking to set up their own business, rather than to directly enter employment, through an innovative partnership with Sage to support new entrepreneurs.

The programme is deployed in key locations across the UK including London, Bradford, Blackpool, Wolverhampton and Manchester, supported by funders from the corporate world, local authorities and other funders aiming to address the unemployment crisis. The ambition is to scale commercially and operationally to have a presence in every local authority in the UK.

The Get Into Work team is a small team, looking to grow. This role will sit alongside a Partnerships Lead managing our referral partners, a User Marketing Lead managing direct attraction channels, and colleagues managing corporate accounts.

The team is responsible for attracting users through direct marketing and through referral partners, use strong data analytics and user knowledge to drive high engagement rates of users with mentors, content and opportunities within the platform. The programme then will track ultimate success of users securing work or starting up their own business. The programme should also deliver a fulfilling experience for corporate mentors from our funders, and provide demonstrable ROI to the corporate and government funders sponsoring the programme.

Key responsibilities:

Project Management

- Implement and embed an appropriate project management approach to ensure successful management and delivery of this large and innovative project
- Plan for and ensure successful onboarding of new clients and customer groups to the programme and platform
- Define roles, responsibilities and schedules for yourself, colleagues and wider MKF to achieve KPIs for each client
- Work with the Get Into Work Business Owner to identify resources and expertise needed to achieve results
- Manage the project, coordinating the project team (with permanent team members, resource from wider Connectr and contractors) to keep the project on track and on budget
- Manage excellent cost control, completing budget reconciliation and forecasting, and support the Get Into Work Business Owner with pricing and commercial strategy based on your insights
- Supporting the Get Into Work Business Owner with the management and implementation of change to the programme
- Proactively identify risks and opportunities, and problem solve these
- Carry out proactive monitoring to track and report on the progress of the project, completing reports for the Get Into Work Business Owner, senior level internal stakeholders (SLT including CEO), and corporate and local authority partners



Project Delivery

- Ensure timely delivery of reports and milestones for customers, who will include corporate partners and local and national government
- Provide insights and solutions to improve performance against KPI and wider ROI for customers based on your data analysis, knowledge from other customer experience and using your own creativity
- Work very closely with the product development team to understand the benefits and impacts of all new product releases and how they will impact and improve the Get Into Work platform.

Ensure delivery against KPI for customers, which will include:

- Motivating and coordinating colleagues, including
- User Marketing Lead and Get Into Work Partnerships Lead in driving high volumes of users to the platform

Skills/Experience:

Essential

- Proven track record of meeting and exceeding KPIs for corporate clients or funders
- Experience of coordinating multidisciplinary teams
- Experience of project managing a direct-to-user digital programme or product, or activities with job seekers or end users at scale
- Confidence with budget reconciliation and forecasting, preferably with experience setting or informing commercial prices
- Proven track record of overachieving team revenue targets and KPIs
- Understanding of product and development teams ways of working
- Reporting for multiple stakeholders and multidisciplinary teams
- Strong stakeholder management

Desirable

- Experience of user marketing, especially with young people, or people seeking work or skills
- Experience of online community building
- Volunteer management
- Experience populating and monitoring a platform or website: could include Wordpress-style sites, social media, other online community building or a tech service
- Project management qualification

Personal qualities

- Excellent attention to detail
- Creative problem solver with a can-do attitude
- Outcomes-driven



- Passion for supporting people from under-represented backgrounds to find work and thrive
- Excellent analyser of user behaviour, and able to build plans and actions from those insights
- Excellent manager, project manager, and manager of multiple priorities
- Excellent communicator and collaborator. Able to empathise with end users, customers and colleagues and build trust quickly
- Data driven and analytical, and confident handling and interpreting large or dispersed data sets
- Technically savvy

Your benefits:

- Internal mentoring scheme and career development
- Volunteer days and ways to give back to our communities
- Flexible and remote working
- Reduced summer hours
- Enhanced maternity cover and paternity leave
- Wellbeing allowance, including an Airbnb wellbeing mini-break twice a year
- Competitive salary and annual review
- Company share options
- Casual office dress
- Christmas and summer team parties

Want to join us? Let's chat! careers@connectr.com

Information Security:

Ensure compliance of your team to all rules, policies, and regulations at Connectr including HR policies, D&I best practice and information security and data privacy guidelines.

All positions at Connectr hold responsibility for being up to date and in adherence to information security training, guidance and policies provided by Connectr on information security, including GDPR.

Connectr's commitment:

Connectr is committed to creating an inclusive environment and is proud to be an equal opportunity employer. We believe that diverse companies are more innovative and better positioned to succeed. All qualified applicants will receive consideration for employment without regard to race, colour, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

